



EXPERIENCE

CREATIVE HEAD

Freelance 2017 - Present **Broomfield, CO**

- Directly working with clients to deliver brand and strategies for: ZurnPly Roofing, ZLabz, Bioganix, Cool Gear, GFO Gas Additive, GumFX, Leadership Pioneer Valley, Quality Connections, Game Learning, Outside Edge Hockey
- Designing websites, UX/UI interfaces for different clients
- Creating packaging and labels for product

DIGITAL ART DIRECTOR

vSA Marketing 2016 - 2017 **Denver, CO**

- Translated corporate clients' ideas and concepts into interactive, print, and multimedia marketing content that is consistent with clients' brand strategies and style guides
- Developed granular project management plans to ensure marketing directives are completed on time
- Provided art direction and storyboards for photo and video shoots for B2B and B2C corporations
Clients: Test Devices, OEM Data Delivery, UniTech, Harmony Healthcare, Dryvit, Karnak, Massachusetts Municipal Wholesale Electric Company, Carris Reels, US Tsubaki
- Managed and adhered to deadlines for multiple projects

PRODUCTION DESIGNER & UI/UX DESIGNER

Sounds True 2009 - 2016 **Louisville, CO**

- Produced unique and compelling digital and print design solutions to support Sounds True's multiple business channels
- Oversaw Sounds True's iOS app production process and delivered content for different titles to market
- Launched Sounds True's first app product and released it to iTunes
- Art-directed a product video for a Sounds True product release
- Voluntarily absorbed additional duties not included in job description, including IT troubleshooting, coding ebooks, and developing apps to eliminate the need to hire additional staff and facilitate workflow

ART DEPARTMENT SUPERVISOR

Urban Lending Group 2004 - 2009 **Denver, CO**

JUNIOR CREATIVE DIRECTOR

Provident Creative/3Square Studios 2004 - 2004 **Clearwater, FL**

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SKILLS

- Adobe CS
- X/HTML
- XML
- PHP
- CSS
- Terminal
- Keynote
- UX/UI Design
- 3D CAD
- Sketch
- HubSpot
- OmniGraffle
- WordPress
- Unigraphics
- JavaScript
- PowerPoint
- Microsoft Office Suite
- WebFlow
- InVision

EDUCATION

Masters in Technology Management
University of Denver

BFA in Visual Communications
and Minor in Photography
International Fine Arts College

Associates Degree in Liberal Arts
St. Petersburg College

LEADERSHIP

Pro Hockey Player — Kansas City
Outlaws United Hockey League - UHL
Kansas City, MO (2005)

Pro Hockey Player — Ruce Federation
Kapitan Stupino-Division III
Moscow, Russia (2002 - 2005)

Pro Hockey Player — Dallas Sabres
Texarkana Bandits-Gulf Coast Hockey
League - GCHL
Dallas, TX/Texarkana, TX (2001 - 2002)

College Hockey Player — University
of Minnesota, Crookston / Midwest
Collegiate Hockey Association - MCHA
Crookston, MN (1993 - 1994)

- USA Hockey Level 5 Coach
- USA Hockey Level 3 Referee
- Coached U12 Arvada Girls State Champions
- Former Head Coach, University of Colorado Division III Ice Hockey